



Developing Your Strategy

CCA's "Strategy" is a four-step process:

- STEP 1**
Gathers preliminary Valuation Data and establishes clear expectations, outputs, and outcomes.
- STEP 2**
Preliminary Valuation Completed. Every participant will complete exercises on Critical Success Factors and corporate Value /Drivers.
- STEP 3**
Brings to life the company's strategy in a one day facilitated online retreat. A full day of direction and strategy development will result in three strategic and transformational initiatives.
- STEP 4**
Validates the results of the online retreat and begins a process of strategy execution.

As Your Trusted Advisor, CCA will do the following:

- Quickly assess your current financial and operational position and identify critical success factor;
- Guide you through a proven Strategic Planning process;
- Develop an actionable Strategic Plan in a time frame that will allow you to act.

Your Time Commitments

STEP 1

Orientation & Data Collection

90 - 120 minutes; collection of Financial Statements

STEP 2

Pre-Work

2 hours of thoughtful, quiet time

STEP 3

Team Session

1 Full Day (2 half day option available)

STEP 4

Review Results

4 hour Virtual Workshop

Transformational Initiatives

Executing the plan throughout the year

Monitoring Results

Team monitors results monthly