Chesapeake Corporate Advisors Program Details



Developing Your Strategy

CCA's "Strategy" is a four-step process:

STEP 1

Gathers preliminary Valuation Data and establishes clear expectations, outputs, and outcomes.

STEP 2

Preliminary Valuation Completed. Every participant will complete exercises on Critical Success Factors and corporate Value /Drivers.

STEP 3

Brings to life the company's strategy in a one day facilitated online retreat. A full day of direction and strategy development will result in three strategic and transformational initiatives.

STEP 4

Validates the results of the online retreat and begins a process of strategy execution.

As Your Trusted Advisor, CCA will do the following:

- Quickly assess your current financial and operational position and identify critical success factor;
- Guide you through a proven Strategic Planning process;
- Develop an actionable Strategic Plan in a time frame that will allow you to act.

Your Time Commitments STEP 1 Orientation & Data Collection 90 - 120 minutes; collection of Financial Statements STEP 2 Pre-Work 2 hours of thoughtful, quiet time STEP 3 **Team Session** 1 Full Day (2 half day option available) STEP 4 **Review Results** 4 hour Virtual Workshop Transformational Initiatives Executing the plan throughout the year Monitoring Results Team monitors results monthly



At Chesapeake Corporate Advisors (CCA), we use proprietary methodologies deeply rooted in experience, creativity, and comprehensive data analysis to deliver services in the three following areas: Strategic Advisory Services, Investment Banking Services and Financial Opinions.